

```
<html>
<HEAD>

<STYLE>
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{
  font-family: ARIAL,HELVETICA,GENEVA,SWISS,SUNSANS-REGULAR;
  font-size:10pt;
  color:#003366;
}
</STYLE>
<TITLE>The New York Times Subscription and Customer Care Services</TITLE>

</HEAD>

<BODY TEXT="#000000" VLINK="#333333" ALINK="#660000" SCROLLING="NO" LINK="#660000"
LEFTMARGIN="0" TOPMARGIN="0" MARGINHEIGHT="0" MARGINWIDTH="0">

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    </TD>
  </TR>
</TABLE>
  </TD>
</TR>

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    </TD>

    <TD VALIGN="top" ALIGN="left" WIDTH="650">
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BORDERCOLOR="#003399">
        <TBODY>

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            <TD WIDTH="1">&nbsp;</TD>
            <TD WIDTH="2">&nbsp;</TD>
            <TD VALIGN="top" ALIGN="left" WIDTH="600">

              <form name="HDZipForm" method="post"
action="https://homedelivery.nytimes.com/HDS/BusinessSubscribeView.do;jsessionid=
0000iIlF7cwvIXIkQvC6fHaW2_R:12d040fmb;">
                <TABLE CELLSPACING="0" CELLPADDING="2" WIDTH="600" BORDER="0"
BORDERCOLOR="#003366" ALIGN="left">
                  <TR>
                    <TD VALIGN="top" COLSPAN="3" HEIGHT="40" BGCOLOR="#99CCFF">
                      <P CLASS="FORMTEXT"><FONT COLOR="#003366" FACE="Arial,
Helvetica, sans-serif"><B>
place you need all the information
will provide you. </B>Take
introductory professional rate
less for up to 8 weeks.
pricing information:
To be successful in today's market
and analysis The New York Times
advantage of this special
of as little as $2.99 per week or
Complete the following to get
                      </FONT>
                    </TD>
                  </TR>
                <TR VALIGN="top">
                  <TD ROWSPAN="6" BGCOLOR="#99CCFF" WIDTH="299">
                    <P ALIGN="center"></P>
                  </TD>
                </TR>
              </TABLE>
            </TD>
          </TR>
        </TABLE>
      </TD>
    </TR>
  </TBODY>
</TABLE>
```

```
<TD WIDTH="103" BGCOLOR="#FFFFFF" BORDERCOLOR="#FFFFFF" >
  <P>City:</P>
</TD>
<TD WIDTH="186" BGCOLOR="#FFFFFF" BORDERCOLOR="#FFFFFF" >
  <P>
    <input type="text" name="city" maxlength="21"
size="20" value="">
    <FONT COLOR="red">
      </FONT>
    </FONT>
  </P>
</TD>
</TR>
<TR VALIGN="top">
  <TD WIDTH="103" BGCOLOR="#FFFFFF"
BORDERCOLOR="#FFFFFF"><FONT FACE="Arial, Helvetica, sans-serif" COLOR="#003366"><SPAN
CLASS="FORMTEXT">State: </SPAN></FONT></TD>
  <TD WIDTH="186" BGCOLOR="#FFFFFF" BORDERCOLOR="#FFFFFF"
HEIGHT="2">
    <select name="state"><option value=""
selected="selected"></option>
      <option value="AL">Alabama</option>
      <option value="AK">Alaska</option>
      <option value="AZ">Arizona</option>
      <option value="AR">Arkansas</option>
      <option value="CA">California</option>
      <option value="CO">Colorado</option>
      <option value="CT">Connecticut</option>
      <option value="DE">Delaware</option>
      <option value="DC">District of Columbia</option>
      <option value="FL">Florida</option>
      <option value="GA">Georgia</option>
      <option value="HI">Hawaii</option>
      <option value="ID">Idaho</option>
      <option value="IL">Illinois</option>
      <option value="IN">Indiana</option>
      <option value="IA">Iowa</option>
      <option value="KS">Kansas</option>
      <option value="KY">Kentucky</option>
      <option value="LA">Louisiana</option>
      <option value="ME">Maine</option>
      <option value="MD">Maryland</option>
      <option value="MA">Massachusetts</option>
      <option value="MI">Michigan</option>
      <option value="MN">Minnesota</option>
      <option value="MS">Mississippi</option>
      <option value="MO">Missouri</option>
      <option value="MT">Montana</option>
      <option value="NE">Nebraska</option>
      <option value="NV">Nevada</option>
      <option value="NH">New Hampshire</option>
      <option value="NJ">New Jersey</option>
      <option value="NM">New Mexico</option>
      <option value="NY">New York</option>
```

```
<option value="NC">North Carolina</option>
<option value="ND">North Dakota</option>
<option value="OH">Ohio</option>
<option value="OK">Oklahoma</option>
<option value="OR">Oregon</option>
<option value="PA">Pennsylvania</option>
<option value="PR">Puerto Rico</option>
<option value="RI">Rhode Island</option>
<option value="SC">South Carolina</option>
<option value="SD">South Dakota</option>
<option value="TN">Tennessee</option>
<option value="TX">Texas</option>
<option value="UT">Utah</option>
<option value="VT">Vermont</option>
<option value="VA">Virginia</option>
<option value="WA">Washington</option>
<option value="WV">West Virginia</option>
<option value="WI">Wisconsin</option>
<option value="WY">Wyoming</option></select>

</FONT>
</TD>
</TR>
<TR VALIGN="top">
<TD WIDTH="103" BGCOLOR="#FFFFFF" BORDERCOLOR="#FFFFFF"
<FONT FACE="Arial, Helvetica, sans-serif"
COLOR="#003366">

<SPAN CLASS="FORMTEXT">ZIP Code: </SPAN>
</FONT>
</TD>
<TD WIDTH="186" BGCOLOR="#FFFFFF" BORDERCOLOR="#FFFFFF"
<FONT COLOR="#003366" FACE="Arial, Helvetica,
sans-serif">

<input type="text" name="hd_zipcode" maxlength="5"
size="5" value="">

<FONT COLOR="red">

</FONT>
</FONT>
</TD>
</TR>
<TR VALIGN="top">
<TD WIDTH="103" BGCOLOR="#FFFFFF"
BORDERCOLOR="#FFFFFF">&nbsp;</TD>
<TD WIDTH="186" BGCOLOR="#FFFFFF" BORDERCOLOR="#FFFFFF"
<FONT COLOR="#003366" FACE="Arial, Helvetica,
sans-serif">

<input type="hidden" name="mode"
value="BusinessView">

<input type="submit" value="Continue">
</FONT>
</TD>
</TR>
<TR VALIGN="top">
<TD WIDTH="103" BGCOLOR="#FFFFFF"
BORDERCOLOR="#FFFFFF">&nbsp;</TD>
<TD WIDTH="186" BGCOLOR="#FFFFFF" BORDERCOLOR="#FFFFFF">
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</TD>
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<TR HEIGHT="10">
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  BORDERCOLOR="#FFFFFF" ALIGN="left">
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  sans-serif"></FONT>
    <FONT COLOR="#003366" FACE="Arial, Helvetica,
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    <FONT FACE="Arial, Helvetica, sans-serif"
  COLOR="#003366" SIZE="2"></FONT>
    <FONT COLOR="#003366" FACE="Arial, Helvetica,
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    <FONT COLOR="#003366" FACE="Arial, Helvetica,
  sans-serif"></FONT>
    <FONT COLOR="#003366" FACE="Arial, Helvetica,
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  sans-serif"> </FONT>
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    <FONT COLOR="#003366" FACE="Arial, Helvetica,
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    <FONT COLOR="#003366" FACE="Arial, Helvetica,
  sans-serif"></FONT>
    <FONT COLOR="#003366" FACE="Arial, Helvetica,
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  sans-serif"> </FONT>
  </TD>
</TR>
<TR HEIGHT="60">
  <TD VALIGN="top" ALIGN="middle" COLSPAN="3" HEIGHT="122">
    <DIV ALIGN="left">
      <P><BR>
        <FONT SIZE="-2" FACE="Arial, Helvetica,
  sans-serif">I<FONT COLOR="#003366">f
        you prefer, you can also order a
  subscription to The New
        York Times on the phone. Simply call
  1-800-698-4637</FONT>
        </FONT>
        <FONT COLOR="#003366" FACE="Arial, Helvetica,
  sans-serif" SIZE="-2"><BR>
        <BR>
        The New York Times offers innovative
  marketing and circulation
        programs which have been designed for both
  small and large
        businesses. To learn more, click on the
  following link
        <A
  HREF="http://www.nytimes.com/b2b">www.nytimes.com/b2b</A>
        or call 1-800-698-4637.
        </FONT>
      </P>
    </DIV>
  </TD>
</TR>
```

```

                                <P>
                                <FONT FACE="Arial, Helvetica, sans-serif"
SIZE="-2" COLOR="#003366">
metropolitan area is $2.50 per
for 8 weeks in other regions
only in areas served by The
readers who have not had office
                                Monday-Friday delivery in the New York
                                week for 8 weeks. Cost is $2.99 per week
                                of the United States. This offer is valid
                                New York Times Delivery Service and to
                                delivery within the past 90 days.
                                </FONT>
                                </P>
                                </DIV>
                                </TD>
                                </TR>
                                </TABLE>
                                <input type="hidden" name="subscription_type" value="HD">
                                <input type="hidden" name="countrycode" value="00000">
                                <input type="hidden" name="customertype" value="subscriber">
                                <input type="hidden" name="subscription_page" value="business">
                                <input type="hidden" name="lookup_media_code"
value="SubscriptionBusiness">
                                </form>
                                </TD>
                                </TR>
                                </TBODY>
                                </TABLE>
                                </TD>
                                </TR>
                                </TBODY>
                                </TABLE>
                                <!-- Start of Doubleclick Tracking Code: Please do not remove -->
                                <IMG SRC="" WIDTH="1" HEIGHT="1" BORDER="0"/>
                                <!-- End of Doubleclick Tracking Code: Please do not remove -->
                                </TD>
                                <TD WIDTH="10">
                                
                                </TD>
                                <TD VALIGN="top" ALIGN="left">
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                                </TR>
                                <TR>
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                                </TD>

```

```
</TR>
</TABLE>
<!-- Start - Insert Web Trend JSP -->
<!-- Inserts the HDSWebTrendTag.jsp content which contains the Web Trend Tag -->
    <!-- START OF SmartSource Data Collector TAG --> <!-- © 1999-2004 NetIQ
Corporation. All rights reserved. --> <!-- V7.0 --> <!-- $DateTime: 2003/10/28 16:26:23 $
--> <SCRIPT LANGUAGE="Javascript"><!-- gVersion="1.0"; //--> </SCRIPT> <SCRIPT
LANGUAGE="Javascript1.1"><!-- gVersion="1.1"; //--> </SCRIPT> <SCRIPT
LANGUAGE="Javascript1.2"><!-- gVersion="1.2"; var RE={"%09":/\t/g,"%20":/
/g,"%23":/\#/g,"%26":/\&/g,"%2B":/\+/g,"%3F":/\?/g,"%5C":\\/g}; //--> </SCRIPT> <SCRIPT
LANGUAGE="Javascript1.3"><!-- gVersion="1.3"; //--> </SCRIPT> <SCRIPT
LANGUAGE="Javascript1.4"><!-- gVersion="1.4"; //--> </SCRIPT> <SCRIPT
LANGUAGE="Javascript1.5"><!-- gVersion="1.5"; //--> </SCRIPT> <SCRIPT
LANGUAGE="JavaScript"><!-- var gImages=new Array; var gIndex=0; var DCS=new Object(); var
WT=new Object(); var DCSext=new Object(); var
gDomain="cityandsuburban.nytimes.com/Webtrends"; /*var
gDcsId="dcsshgzckngsty7xcqcf3uuxm_8d6t";*/ var gDcsId="dcslegr38mqli4z4dqy0hnnel_2u31"; //
WebTrends SmartSource Data Collector // © 1996-2004 NetIQ Corporation. All rights reserved.
// $DateTime: 2004/05/03 13:43:43 $ function dcsMultiTrack(){ for (var
i=0;i<arguments.length;i++){ if (arguments[i].indexOf('WT.')==0){
WT[arguments[i].substring(3)]=arguments[i+1]; i++; } if
(arguments[i].indexOf('DCS.')==0){ DCS[arguments[i].substring(4)]=arguments[i+1]; i++;
} if (arguments[i].indexOf('DCSext.')==0){
DCSext[arguments[i].substring(7)]=arguments[i+1]; i++; } } var dCurrent=new Date();
DCS.dcsdat=dCurrent.getTime(); dcsTag(); } function dcsVar(){ var dCurrent=new Date();
WT.tz=dCurrent.getTimezoneOffset()/60*-1; if (WT.tz==0){ WT.tz="0"; }
WT.bh=dCurrent.getHours();
WT.ul=navigator.appName=="Netscape"?navigator.language:navigator.userLanguage; if
(typeof(screen)=="object"){ WT.cd=screen.colorDepth;
WT.sr=screen.width+"x"+screen.height; } if (typeof(navigator.javaEnabled())=="boolean"){
WT.jo=navigator.javaEnabled()?"Yes":"No"; } /*if (document.title){*/ WT.ti='
SubscriptionBusiness Entry Page'; /*alert(WT.ti);*/ /*}*/ WT.js="Yes";
WT.co="Yes"; if (typeof(gVersion)!="undefined"){ WT.jv=gVersion; }
WT.sp="@@SPLITVALUE@@"; DCS.dcsaut='anonymous';
DCS.dcsdat=dCurrent.getTime(); DCS.dcssip=window.location.hostname;
DCS.dcsuri=window.location.pathname; if (window.location.search){
DCS.dcsqry=window.location.search; } if
((window.document.referrer!="")&&(window.document.referrer!="-")){ if
(!(navigator.appName=="Microsoft Internet Explorer"&&parseInt(navigator.appVersion)<4)){
DCS.dcsref=window.document.referrer; } } } function A(N,V){ return
"&"+N+"="+dcsEscape(V); } function dcsEscape(S){ if (typeof(RE)!="undefined"){ var
retStr = new String(S); for (R in RE){ retStr = retStr.replace(RE[R],R);
} return retStr; } else{ return escape(S); } } function
dcsCreateImage(dcsSrc){ if (document.images){ gImages[gIndex]=new Image;
gImages[gIndex].src=dcsSrc; gIndex++; } else{ document.write('<IMG BORDER="0"
NAME="DCSIMG" WIDTH="1" HEIGHT="1" SRC="'+dcsSrc+'>'); } } function dcsMeta(){ var
myDocumentElements; if (document.all){
myDocumentElements=document.all.tags("meta"); } else if (document.documentElement){
myDocumentElements=document.getElementsByTagName("meta"); } if
(typeof(myDocumentElements)!="undefined"){ for (var
i=1;i<=myDocumentElements.length;i++){ myMeta=myDocumentElements.item(i-1);
if (myMeta.name){ if (myMeta.name.indexOf('WT.')==0){
WT[myMeta.name.substring(3)]=myMeta.content; } else if
(myMeta.name.indexOf('DCSext.')==0){
DCSext[myMeta.name.substring(7)]=myMeta.content; } else if
(myMeta.name.indexOf('DCS.')==0){
DCS[myMeta.name.substring(4)]=myMeta.content; } } } }
```

```
} } function dcsTag(){ //var
P="http"+(window.location.protocol.indexOf('https:')==0?'s':'')+"://"+gDomain+(gDcsId=="?"?'': '/'
'+gDcsId)+"/dcs.gif?"; var P="https://"+gDomain+(gDcsId=="?"?'': '/' +gDcsId)+"/dcs.gif?"; for
(N in DCS){ if (DCS[N]) { P+=A(N,DCS[N]); } } for (N in WT){
if (WT[N]) { P+=A("WT."+N,WT[N]); } } for (N in DCSExt){ if
(DCSExt[N]) { P+=A(N,DCSExt[N]); } } if
(P.length>2048&&navigator.userAgent.indexOf('MSIE')>=0){
P=P.substring(0,2040)+"&WT.tu=1"; } /*alert("From WebTrenTag JSP " + P);*/
dcsCreateImage(P); } dcsVar(); dcsMeta(); dcsTag(); //--> </SCRIPT> <NOSCRIPT> <IMG
BORDER="0" NAME="DCSIMG" WIDTH="1" HEIGHT="1"
SRC="https://cityandsuburban.nytimes.com/Webtrends/dcslegr38mqli4z4dqy0hnnel_2u3l/njs.gif?
dcsuri=nojavascript&WT.js=No"> </NOSCRIPT> <!-- END OF SmartSource Data Collector TAG -->
<!-- End - Insert Web Trend JSP -->
</BODY>
</html>
```